



SHIVRATNA INSTITUTE OF MANAGEMENT STUDIES, SHANKARNAGAR, AKLUJ

Tal.Malshiras Dist.Solapur (M.S.) 413 118

(Affiliated to Punyashlok Ahilyadevi Holkar Solapur University, Solapur)

Phone : (02185) 222509, Mob.:9822124191,9011311406,9975120093

Email : rmpakluj@gmail.com Website : www.simsakluj.org

- मान्यता - 1. एनजीसी/२००९/(१८९/०१)/मशि-४ दि.१४ जुलै २००९
- 2. जा.क्र.शिससं/उशि/कोवि/५०६३ दि.२७ जुलै २००९
- 3.SOL/BCUD/AFFI/910/3289 Date - 01 Sept. 2009

List of Capacity development and skills enhancement Programme 2022-23

Sr.No	Name of the capacity development and skills enhancement program	Period (From date to date)	Number of Student enrolled
1	Seminar on Tally ERP.9 with Prime & GST	29-12-2022	54
2	Add on course in E-Commerce	19-08-2022 to 23-09-2022	38



**Shivratna Institute of Management Studies,
Shankarnagar - Akluj.**



**Seminar on
TALLY ERP 9
WITH
PRIME & GST**

**Date. 29 Dec. 2022
Time: 11.00 A.M**

**:Speaker:
Mayur Bhaskare
(Bhaskare Infotech Akluj)**

Venue : Shivratna Knowledge City, Seminar Hall.





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- 3.SOL/BCUD/AFFI/910/3289 Date - 01 Sept. 2009

Report

Seminar on

"Tally ERP.9 with Prime & GST."

Introduction:

On 29th Dec 2022 Shivratna Institute of Management Studies, Akluj had the privilege of hosting a guest lecture on "Tally ERP.9 with Prime & GST." The guest speaker for the event was Mr. Mayur Bhaskare, who has been Authorized Tally Software Dealer & Owner of Bhaskare InfoTech Tally Academy-Akluj.

Event Details:

Venue: Shivratna Institute of Management Studies, Shankarnagar Akluj.

Date: 29th Dec 2022 ,Thursday

Time: 11.00 A.M

The lecture began with a comprehensive introduction to Tally, highlighting its role as an accounting software widely used by businesses for managing financial transactions, bookkeeping, and generating reports. Mr. Mayur Bhaskare explained Tally's user-friendly interface and its capabilities in automating various accounting processes.

Mr. Mayur Bhaskare discussed the key features and functionalities of Tally, including ledger management, voucher entry, inventory management, payroll processing, and taxation capabilities. Attendees gained insights into how Tally simplifies the accounting process, streamlines financial data, and generates accurate financial reports.

Overall, the guest lecture on Tally was enlightening and beneficial for all participants, equipping them with practical knowledge and skills to effectively utilize Tally for accounting and financial management purposes. The attendees left the lecture with a better understanding of Tally's potential to enhance financial operations and contribute to the success of businesses across various industries.



Praveen

Co-ordinator, IQAC

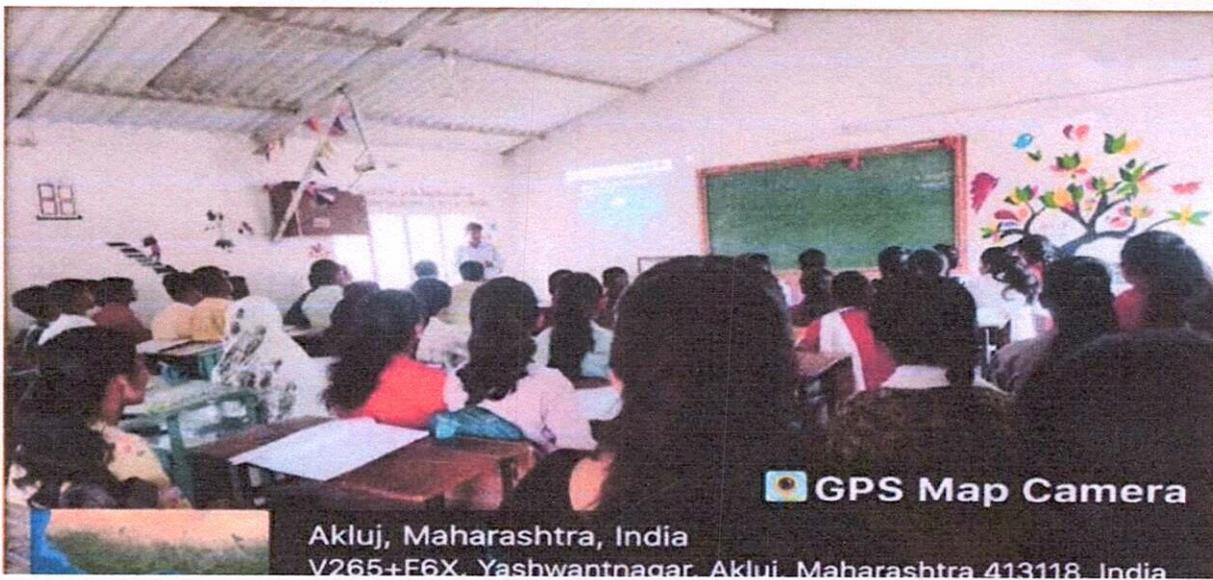
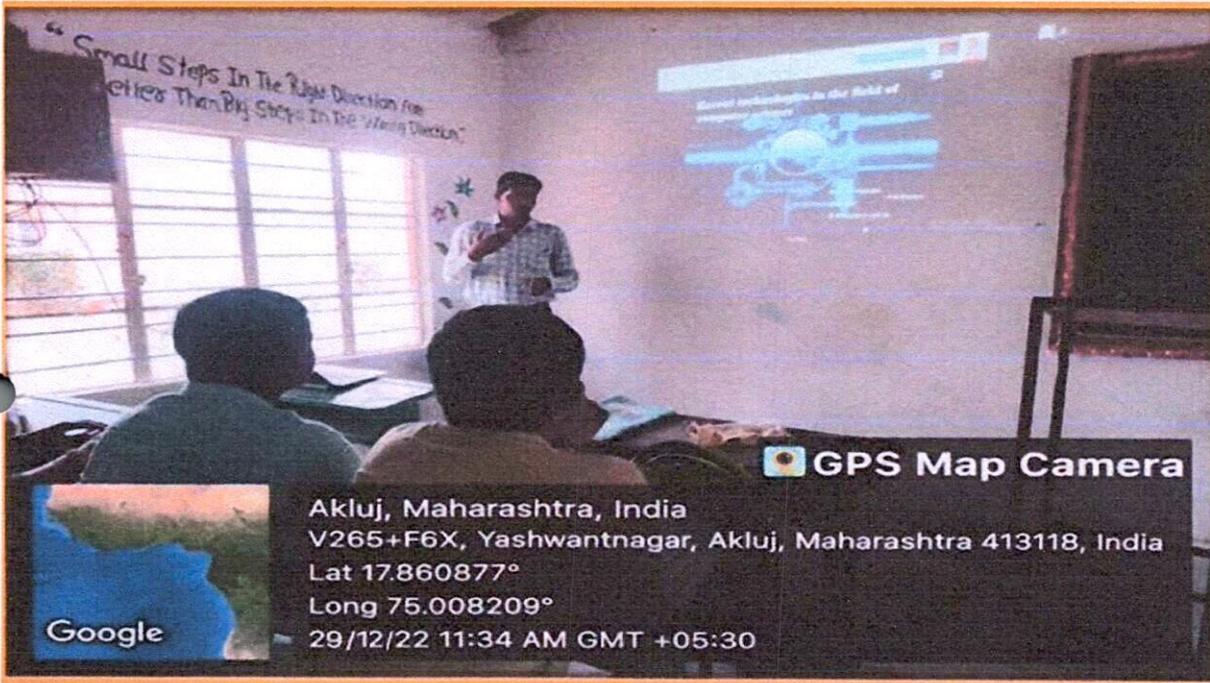
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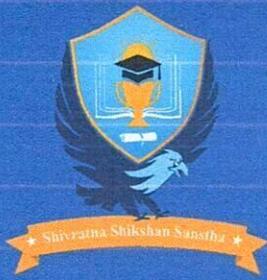
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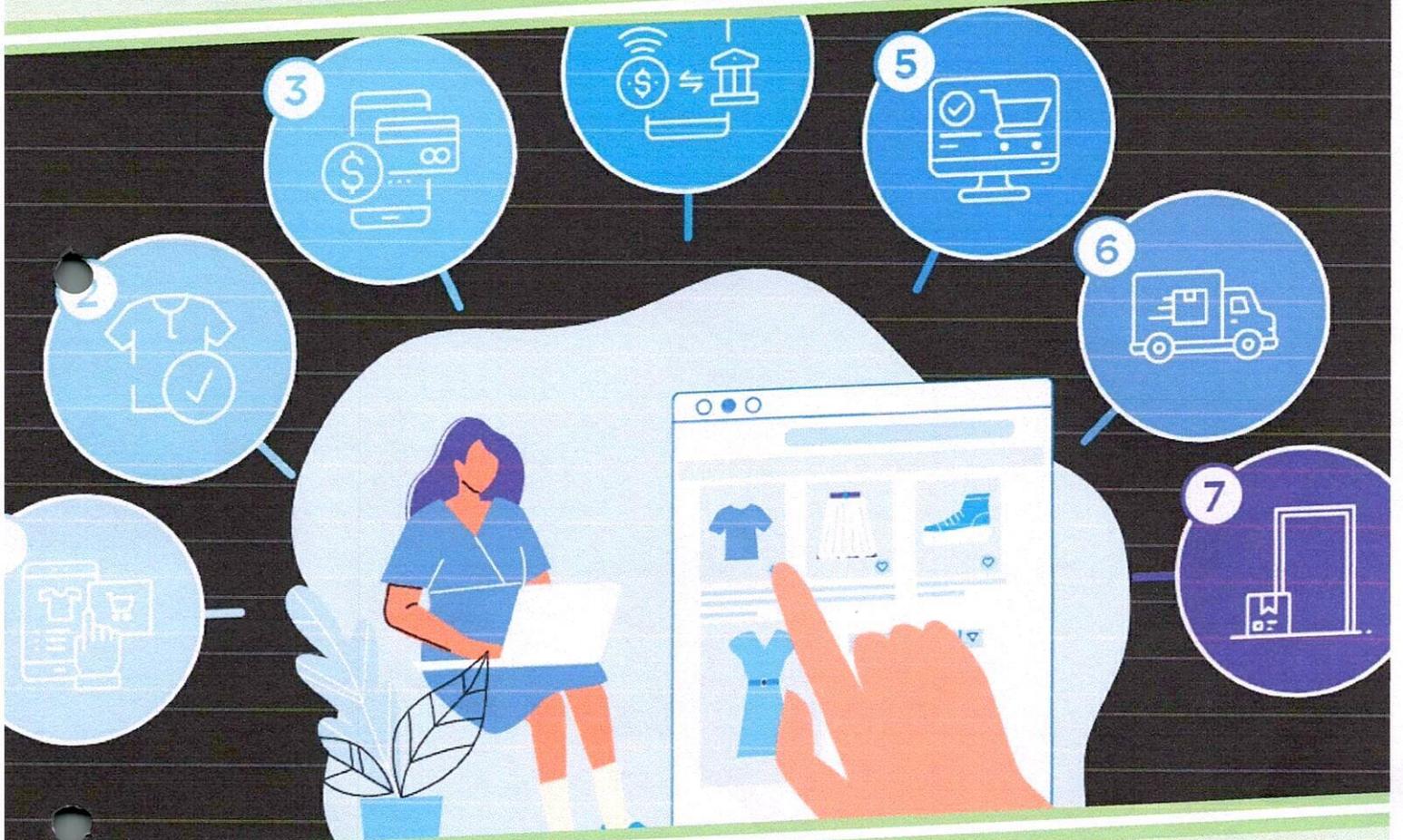
Date.29/12/2022

Hon.Mr. Mayur Bhaskare Delivered Lecture on Tally ERP & GST





SHIVRATNA SHIKSHAN SANSTHA, AKLUJ
**SHIVRATNA INSTITUTE OF
MANAGEMENT STUDIES,
SHANKARNAGAR-AKLUJ**
(AFFILIATION TO PAHSU, SOLAPUR)



E- COMMERCE

2022-2023



ADDRESS :
SHIVARATNA KNOWLEDGE CITY,
SHANKARNAGAR-AKLUJ

Contact :
98901 72602 | 90113 11406
97665 68401 | 88750 69228
95039 49977



**SHIVRATNA INSTITUTE OF MANAGEMENT STUDIES,
SHANAKARNAGAR, AKLUJ**

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Report on Short Term Add on courses

Academic Year: 2022-23

Name of course add on course: - E- Commerce

Venue:- Shivratna Institute of Management Studies Shankar Nagar Akluj

Course Objectives:

- 1) Mechanism of business transactions through electronic media.
- 2) Payment transactions in a secured network.
- 3) Different modes of E-Commerce like Electronic data interchange.
- 4) Web site establishment, electronic publishing and its importance.

1	Name of course	Add on course on E- Commerce
2	Durations of course	30 hours
3	Number of Students	22
4	Number of Students Completed	19
5	Time	2.00 PM To 3.00 PM

The college provides add-on course to the students, with a central objective of supplementary their academic curriculum even as they pursue their own University course within the stipulated period.

The decided faculty took the classes at their schedule time between 2:00 P.M. to 3:00 P.M. in weekdays.

Students enrollment themselves to a while of course they completed the core successfully after completing the end course examination.

After completing theory as well as practical classes, the end terms examination was conducted on the 08/10/2022 exam and the result was declare. A total of 22 students were enrolled and 19 students secured divisions in their performances

Learning outcomes:

- 1) Identify the component parts of e-commerce
- 2) Identify the benefits of selling online
- 3) Know how to optimise and stay safe when selling online
- 4) Have an outline strategy for E-Commerce for your business
- 5) Understand the risks around Cyber Security when trading and doing business online.




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Add on course - E-commerce





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List of Capacity development and skills enhancement Programme 2021-22

Sr.No	Name of the capacity development and skills enhancement program	Period (From date to date)	Number of Student enrolled
1	Seminar on E-Commerce	28-02-2022	46



Shivratna Institute of Management Studies,
Shankarnagar-Akluj



Seminar on

E-COMMERCE

Monday, 28th Feb. 2022.

Time : 03.00 P.M

: Resource Person :

Mr. Landage S.A

(Flipkart Pvt.Ltd. Head Akluj Div)

Venue : Shivratna Knowledge City, Seminar Hall.





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3.SOL/BCUD/AFFI/910/3289 Date - 01 Sept. 2009

Date.28/02/2022

Report

Guest lecture on "E-commerce"

Date: 28/02/2022

Time : 03.00 PM Venue : Shivratna Knowledge City, Seminar Hall.

Introduction:

The guest lecture on E-commerce was conducted on Monday 28th Feb 2022, and it provided valuable insights into the world of electronic commerce, its significance in the modern business landscape, and its future prospects. The lecture was organized IQAC department and was delivered by Mr. Shashikant Landage an expert in the field of E-commerce.

The guest lecture on E-commerce provided valuable insights into the dynamic world of online business. It offered a holistic understanding of E-commerce, covering its definition, business models, advantages, challenges, payment systems, marketing strategies, mobile commerce, and security measures. Attendees gained a deeper appreciation for the potential of E-commerce and the importance of adapting to the evolving digital landscape to thrive in the modern business environment. The lecture concluded with a Q&A session, allowing participants to seek further clarification and engage in meaningful discussions.

Overall, the guest lecture on E-commerce was enlightening and beneficial for all participants, equipping them with knowledge that will undoubtedly prove valuable in their future endeavors within the realm of digital business.

Convenor : Prof.Sathe B.M.


Co-ordinator, IQAC

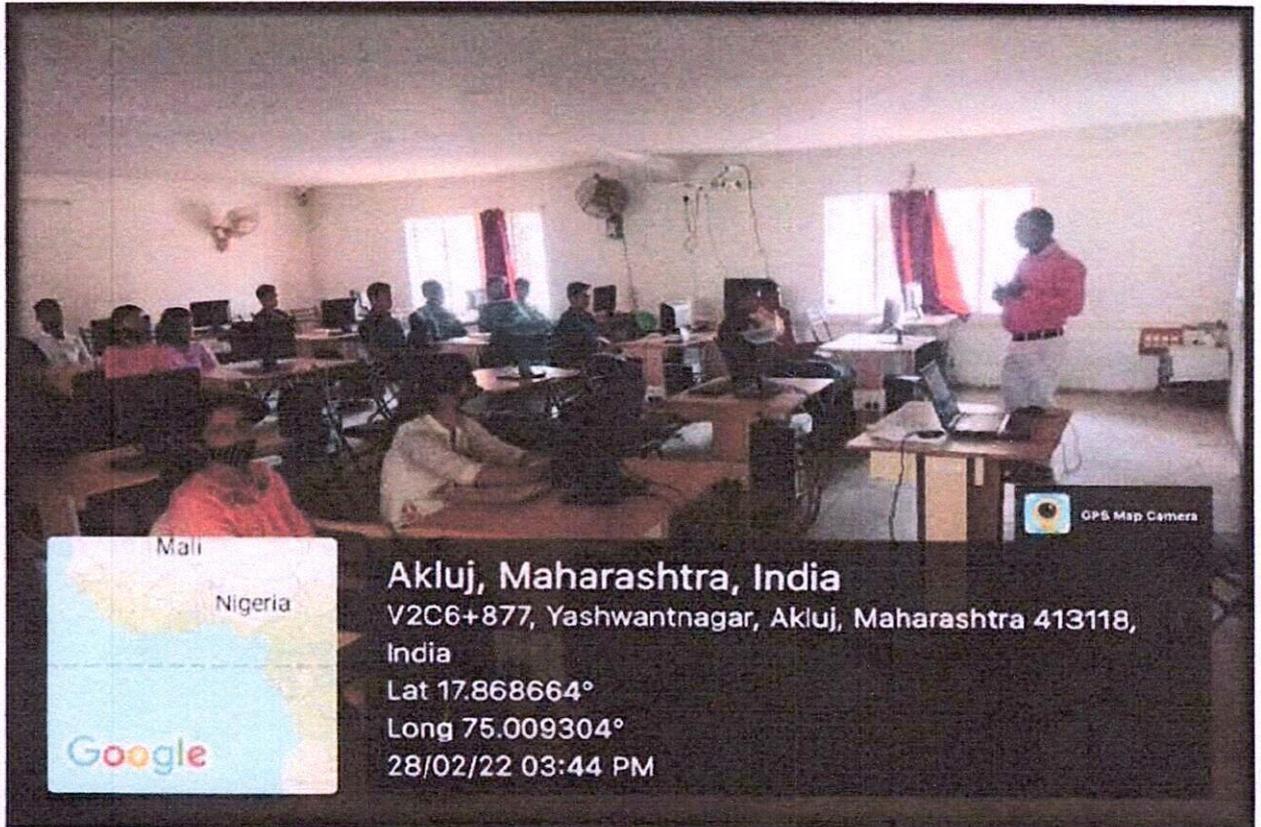
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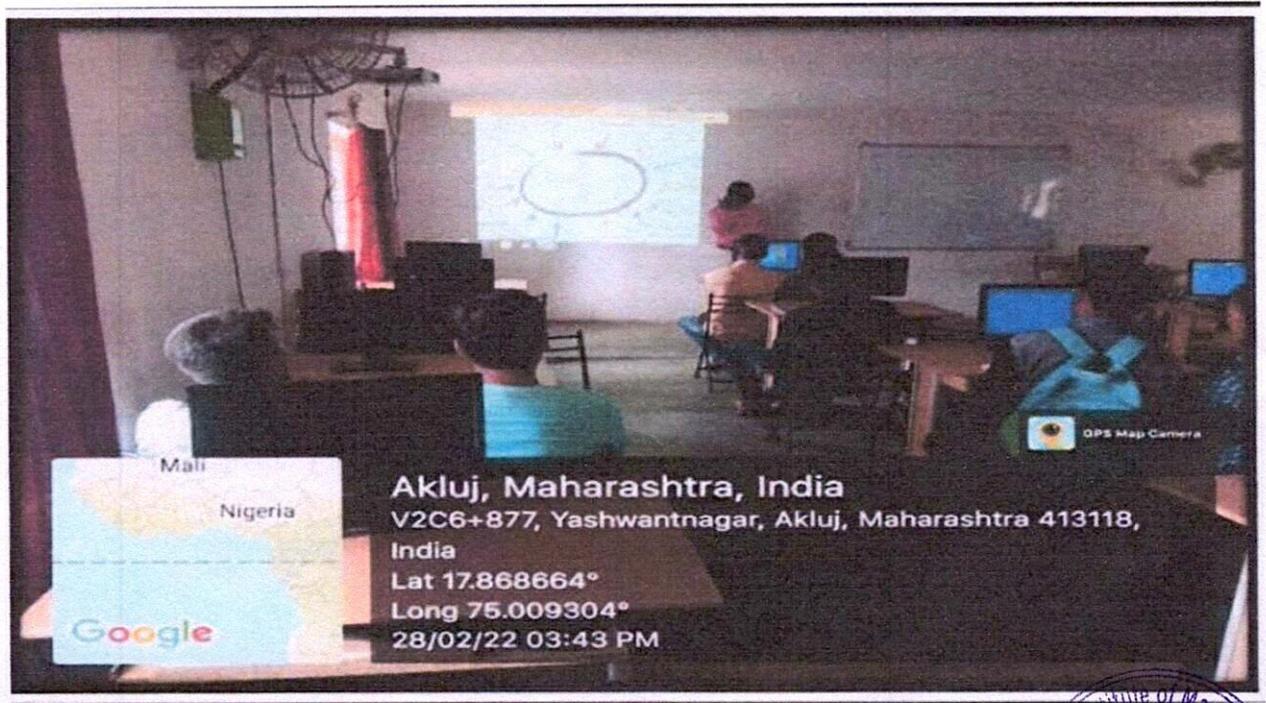

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Date-28/02/2022

Hon.Mr.Landage S.A Guided BBA student about E-Commerce



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India
Lat 17.868664°
Long 75.009304°
28/02/22 03:44 PM



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V2C6+877, Yashwantnagar, Akluj, Maharashtra 413118,
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List of Capacity development and skills enhancement Programme 2019-20

Sr.No	Name of the capacity development and skills enhancement program	Period (From date to date)	Number of Student enrolled
1	Seminar on Importance of MIS	05-08-2019	50



Shivratna Institute of management studies,
Shankarnagar, Akhuj

Expert Talk on

Importance of M.I.S.

5th August 2019
at 10:00 am



Resource Person : **Mr. Pakhare Y.D.**
Associate-Ops, WNS Global Services Pvt.Ltd, Pune





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3. SOL/BCUD/AFFI/910/3289 Date - 01 Sept. 2009

Report

Guest lecture on "The Importance of MIS"

Date: 05 Aug. 2019

Time: 10.00 AM

Lecturer: Mr. Pakhare Y.D.

Topic: The Importance of MIS

Summary:

The lecturer, Mr. Pakhare Y.D. began by discussing the current state of MIS, highlighting some of the key trends that are shaping the field. He then went on to discuss some of the challenges and opportunities that lie ahead for MIS professionals.

Mr. Pakhare Y.D. then went on to discuss some of the challenges that MIS professionals will face in the future. He pointed to the increasing complexity of business systems and the growing demand for security and privacy. He also discussed the need for MIS professionals to be able to work effectively in cross-functional teams.

Finally, Mr. Pakhare Y.D. discussed some of the opportunities that lie ahead for MIS professionals. He highlighted the growing demand for MIS skills in a variety of industries. He also discussed the potential for MIS professionals to make a real impact on the world by using their skills to solve complex problems.

Overall, the guest lecture was a very valuable experience. It provided me with a deeper understanding of the future of MIS and the challenges and opportunities that lie ahead for MIS professionals.

Convener : Kangle N.R



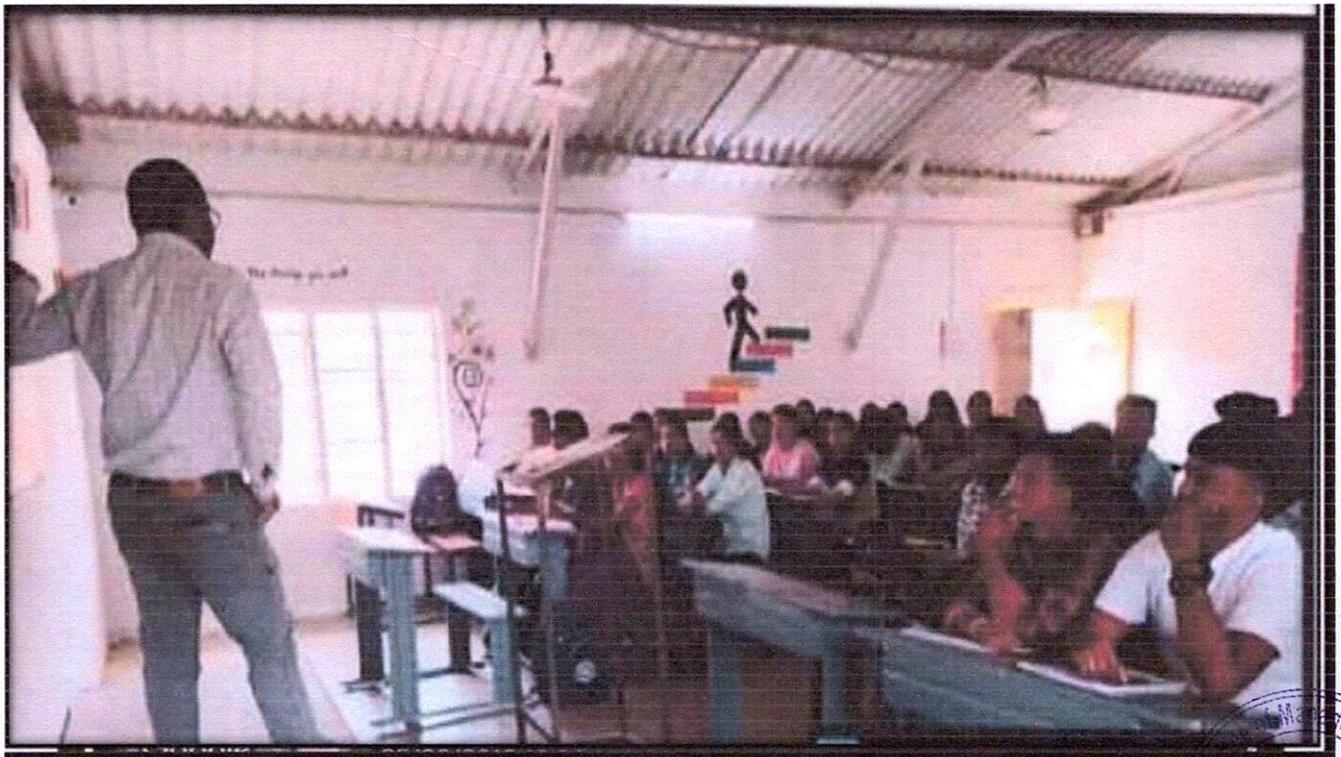
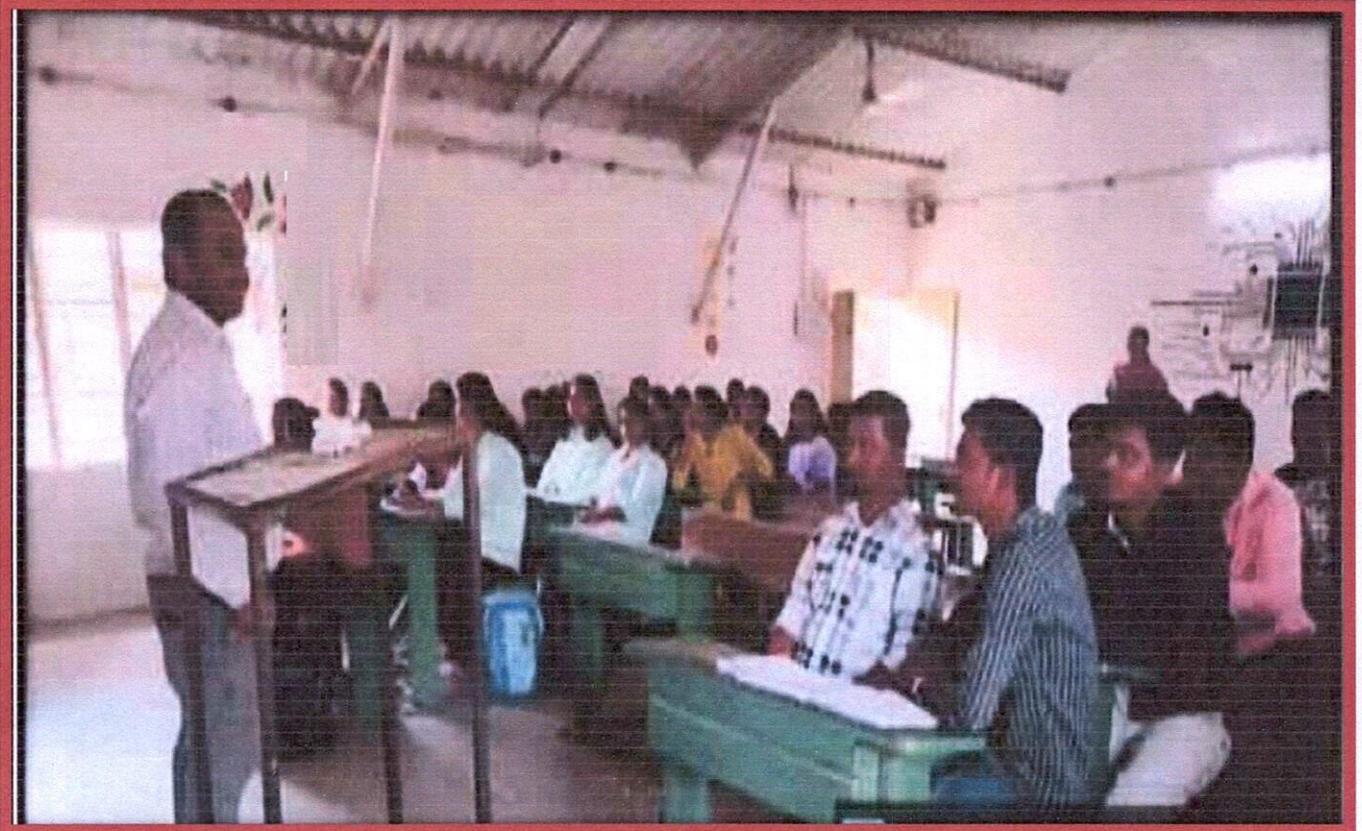
Co-ordinator, IQAC
Shivratna Institute of Management
Studies, Shankarnagar-Akluj

Principal
Shivratna Institute of Management
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Date.05/08/2019

Gallery

Hon.Mr.Pakhare Y.D Explained Importance of Management Information System





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List of Capacity development and skills enhancement Programme 2018-19

Sr.No	Name of the capacity development and skills enhancement program	Period (From date to date)	Number of Student enrolled
1	Seminar on Importance of Google Tools	10-09-2018	30
2	Seminar on Digital Marketing	09-01-2019	43



**Shivratna Institute of Management Studies,
Shankarnagar-Akluj.**

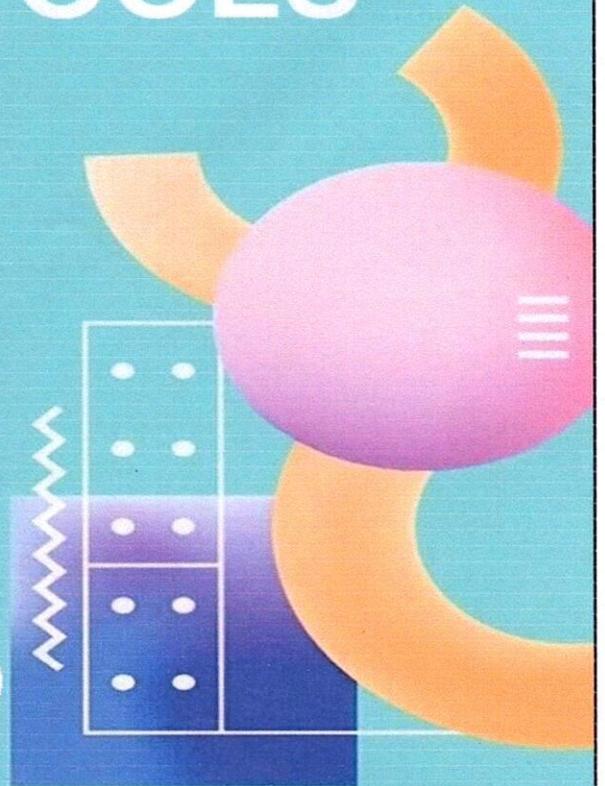
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SEMINAR ON IMPORTANCE OF GOOGLE TOOLS

**Date -10/09/2018
at 12.30 p.m**

**Speaker
Prof.Samir Keche
GFCCT College, Yashwantnagar**



Venue - Shivratna Knowledge City, Seminar Hall.





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- 3.SOL/BCUD/AFFI/910/3289 Date - 01 Sept. 2009

Date.13/09/2018

Report

Guest lecture on "Google Tools: Empowering Productivity and Collaboration."

Introduction:

On Monday, 10th Sept.2018 Shivratna Institute of Management Studies, Akluj had the privilege of hosting a guest lecture on "Google Tools: Empowering Productivity and Collaboration." The guest speaker for the event was Mr.Sameer Keche who is Assistant professor in Green finger Collage of Computer & Technology, Akluj. The objective of the lecture was to familiarize the Student with Google's productivity tools and demonstrate how they can streamline tasks and enhance collaboration in both personal and professional settings.

Event Details:

Venue: Shivratna Shivratna Knowledge city Seminar hall.

Date: Monday, 10th Sept.2018

Time: 12:30 PM

The guest lecture began with an overview of the different Google productivity tools available, such as Google Docs, Google Sheets, Google Slides, Google Drive, Google Calendar, and more. Mr.Sameer Keche explained the benefits of using these tools and highlighted their compatibility across devices, making them accessible anytime and anywhere.

Mr. Sameer Keche for sharing their expertise and insights with our organization. Their valuable contribution has undoubtedly empowered our community with the knowledge to make the most of Google's powerful productivity tools.

Convener : Mr.Kangle N.R




Co-ordinator, IQAC
Shivratna Institute of Management
Studies, Shankarnagar-Akluj


Principal
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Studies, Shankarnagar-Akluj

Gallery

Hon.Mr.Samir Keche Sir Guide to BBA Student





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3. SOL/BCUD/AFFI/910/3289 Date - 01 Sept. 2009

SEMINAR ON DIGITAL MARKETING

DATE: 09.01.2019



PAMPHLET ON SEMINAR ON DIGITAL MARKETING

Date: 09.01.2019



SHIVRATNA INSTITUTE OF MANAGEMENT STUDIES

Shankarnagar, Akluj.



Date
09/01/2019



Key Speaker
Mr. Muttepwar R.D.

Seminar
on
DIGITAL
MARKETING





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Date: 09.01.2019

REPORT OF SEMINAR ON DIGITAL MARKETING

The session was started with the welcome of key speaker Mr. Muttepar R.D, Senior Member of Technical Staff, R&D at VMware Inc., Pune. Key Speaker. The key speaker covered the areas like Search Engine, Optimization, Search Engine Marketing, Social Media Marketing, Mobile Marketing, Affiliate Marketing, Content Marketing & Scope of Digital Marketing. The session also focused light on benefits of digital marketing in the present era. He had also explained the process of digital marketing and he had given information about the technical difficulties in digital marketing.

Objectives:

- To know the benefits of digital marketing
- To understand the process of digital marketing
- To find out technical difficulties in digital marketing

Outcomes:

- Understood and gain hands-on skills in digital marketing.
- Provided attendees with an in-depth understanding of the principles and practices of digital marketing

Principal

Shivratna Institute of Management
Studies, Shankarnagar-Akluj





SHIVRATNA INSTITUTE OF MANAGEMENT STUDIES

Shankarnagar, Akluj.

CERTIFICATE

This is to certify that

Mr./Ms. Shaikh Amwar Rafik.

*has actively participated in Seminar organized by
IQAC on "Digital Marketing"
dated 09/01/2019*

Coordinator

Principal



SHIVRATNA INSTITUTE OF MANAGEMENT STUDIES

Shankarnagar, Akluj.

CERTIFICATE

This is to certify that

Mr./Ms. Khase Rajal Suresh

*has actively participated in Seminar organized by
IQAC on "Digital Marketing"
dated 09/01/2019*

Coordinator

Principal